211 N. Broadway, Suite 204 Green Bay, WI 54303

> 19 WAUGOO, OSHKOSH, WI 54901

(920) 431-3444 TOLL FREE: (866) 431-3444

DIMENSION IV.COM

Architecture.

Sustainability.

Planning.

Economic Development.





# THOUGHTFUL, INNOVATIVE, SUSTAINABLE

Truly memorable design moves beyond the three-dimensional and exhilarates, enlightens and enhances the human experience. Thoughtful, innovative and sustainable design works with a 4<sup>th</sup> dimension – time. It is in time that a building or space becomes great, great in terms of meeting the needs of the owners and users. In time, materials either endure or decay. In time, the flow through a space either works or is modified. In time, a building is either a wise investment or burdensome overhead. In time, a building either becomes part of the sustainable environment or a problem to the owners and community. In time, a design is either replicated or razed.

The "best" design considers this fourth dimension, time. Time defines the durability of the materials, the users sequence through a space, the fit for the stakeholders and environment and the space's prominence in the community.

To achieve this standard, we "think outside the box".





Dimension IV provides the following services in the areas of :

- Architecture
- Planning
- Sustainability
- Economic Development

**DOWNTOWN DEVELOPMENT** 

#### Architecture.

Space Studies
Sketches/Perspectives/Models
Educational
Residential
Historic Preservation/Restoration
Government (State, Municipal)
Urban Redevelopment
Commercial
Religious
Construction Administration

# Sustainability.

Green Specifications and Materials Research
Site and location analysis
Future Consideration & Options
Energy Modeling & Building Analysis
Materials Specification & Research
Customized Workshops and Trainings
Green Analysis and Assessments
LEED ® Consultation and Project
Management
LEED ® Certification/Application
Salvage/Recycling Management

# Planning.

Visioning
Stakeholder Participation
Needs Analysis
Site Analysis, Selection and Acquisition
Zoning
Comprehensive Plans
Urban Redevelopment
Economic Development
Masterplan/ Master Development
Design Guidelines
Implementation

# Economic Development.

Business Planning
Programming
Growth/Expansion Development
Site Analysis
Image Development
Financing Consultation
Grant Writing
Strategic Planning
Business Recruitment



**DOWNTOWN DEVELOPMENT** 

#### DOWNTOWN MATTERS.

Downtown 's play an instrumental role in community development. They are a focal point for residents and visitors. Often capturing an area's history, they also are our link to the past and share how an area developed over the years.

Dimension IV values downtown and Main Street. Not only are we active in the communities we work in to strengthen and grow the downtown communities, we also volunteer at the state level to enhance resources for downtowns. This has provided the team with a comprehensive understanding of the issues and opportunities that are present in downtowns.





### IN-FILL DEVELOPMENT

Designing buildings that captures the fabric of the built environment takes skill and a trained eye. Dimension IV has worked with a number of businesses and developers to construct buildings that compliment and add to this fabric, respecting the architecture surrounding the buildings yet having its own distinct look.









# **HISTORIC RENOVATIONS**

Historic buildings are an integral component of downtown, and no two projects are ever the same.

Dimension IV has historically renovated

numerous buildings to the National Trust's Standards, yet with respect to the businesses needs and today's economy.











### PLANNING/ ZONING

Dimension IV has worked with private and public clients to master plan their projects and site.

The foundation of a project and longterm implications are directly related to the master planning, design guidelines and zoning efforts that are adopted and implemented.

Planned Unit Commercial Development (PUCD) The Larsen Redevelopment

# STREET/SITE AMENITIES

Street and site amenities provide the first impression of an area. They create and celebrate the culture of our communities and play a very important role in defining a sense of place, sometimes acting as catalyst for development











# MARKET ANALYSIS/ BUSINESS DEVELOPMENT

Dimension IV works with communities to understand market opportunities and recruit and retain businesses.

From analyzing market conditions, to conceptualizing business ideas, to recruiting businesses, Dimension IV works to create healthy business environments.

ica Pulaski

South Chase

Finitidile

Brown

Green Bay

Finitidile

Buamico

Edgewater Bach 37

Rh Banks Benderville

Wequicok

Bay Salument

Wequicok

Bay Salument

Wequicok

Bay Salument

Wequicok

Green Bay

The Banks Benderville

Wequicok

Bay Salument

Wequicok

Chicago Comet

De Plac

The Banks Benderville

Wequicok

Wequicok

Wequicok

Green Bay

Chicago Comet

De Plac

Tay Banks Benderville

Wequicok

Wequicok

Shirley

Denmore

Little Rapids

32

Olenmore

Shirley

Denmore

R









#### **VISIONING**

Every project begins with a vision. Creating the vision is the first step to defining the future and the following actions.

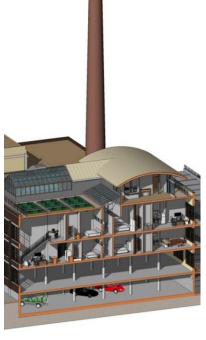
Dimension IV works with communities, businesses and individuals to imagine – to see what is not there. As architects and trained facilitators, Dimension IV listens to the needs and wants of the stakeholders to frame and define the vision.

Defining the vision is only part of the process. Communicating the vision is where excitement builds and support rallies. Dimension IV takes the vision to this level through renderings, modeling, public relations and strategic planning.













#### **IMAGE DEVELOPMENT**

Your image, whether it is of your business or of your community, impacts your success. Presenting the "right" image takes effort, planning and coordination. This often results in a process called *branding*. Dimension IV understands the goals of branding, what to do and what not to do and how to implement this effort in your own community and/or business.









211 N. Broadway, Suite 204 Green Bay, WI 54303

> 19 WAUGOO, OSHKOSH, WI 54901

(920) 431-3444 TOLL FREE: (866) 431-3444

DIMENSION IV.COM

"MAKE NO LITTLE PLANS; THEY HAVE NO MAGIC TO STIR MEN'S BLOOD... MAKE BIG PLANS, AIM HIGH IN HOPE AND WORK."

- DANIEL H. BURNHAM

